

TO

Inquirer

FROM

Elliot Aquila

Dear, ElliotAquila.com Visitor.

Thank you for checking out ElliotAquila.com and downloading my resume.

Since 2009, I have been fortunate to have a career that has taken me across the world. Having experienced the startup cycle from beginning to both successful and unsuccessful exit makes me a vital asset to any organization. I thrive in challenging environments that demand excellence, commitment, and endurance. Total immersion is exactly what you get from me, as I love to help people and organizations accomplish their goals! My previous projects have required dedicated hours to take advantage of opportunities quickly, which gave me as much experience as it does patience, humility, and tact.

I would describe myself as a positive, highly energetic, and enthusiastic individual who has strategized, developed, and implemented innovative international products and services in artificial intelligence, finance, manufacturing, distribution, and firearms industries. Comfortable in self-starting, entrepreneurial, and visionary environments. Independently motivated with a very open analytical mind that is continuously surveying the surrounding environment. Team player, builder, and leader accustomed to fast-paced environments. Very welcoming of feedback with a humble thirst to better the team, the environment, and self wherever and whenever the opportunity arises. Well-trained, disciplined, driven, and outside-of-the-box thinking individual with over a decade of senior leadership experience driving sales, marketing, project management, and business development.

In August of 2017, I took advantage of a unique opportunity to embark upon a once-in-a-lifetime six-month journey across the country with my dog, Tate. This was a dream of mine since I was a child. Together we explored the National Parks of the west, observed the total solar eclipse in the path of totality, photographed wild grizzly bears, and so much more.

I invite you to explore more about me in this resume. I hope that you enjoy reading my resume as much as I did creating it. Thank you for your attention and time.

Respectfully,

Elliot Aquila



EXPERIENCE

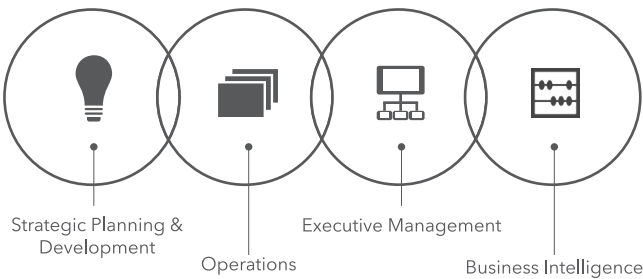
- From April 2018 to Present
● **Chief Marketing Officer**
Silencer Shop
- From December 2015 to July 2017
● **Director Business Development**
Waldo Photos, Inc
- From April 2014 to December 2015
● **Contract Consultant**
Elliot Aquila Consulting.
- From April 2012 to March 2014
● **Chief Operating Officer**
Epicoa & Scheer USA
- From August 2011 to May 2012
● **Project Manager**
OneBuy

EDUCATION



DePaul University: Driehaus College of Business
Bachelor of Science in Commerce
From 2008 to 2011
Chicago, Illinois

MY SPECIALITIES



TECHNICAL PLATFORM

Skills

Strategic Planning	●●●●●●●●●●
Business Intelligence	●●●●●●●●●●
Executive Management	●●●●●●●●●●
Special Interest & Lobby	●●●●●●●●●●
Digital Marketing	●●●●●●●●●●
Project Management	●●●●●●●●●●
SEO / SEM	●●●●●●●●●●
Operations Management	●●●●●●●●●●
Reputation Management	●●●●●●●●●●

Knowledge

Data Studio, Tableau, & Power BI
Zoho & Salesforce
VBA
HTML, CSS, Python, & SQL
Trello & Jira
Adobe Creative Cloud
Google Analytics
Marketo & Klavyio
Website Design & Development

COUNTRIES WORKED IN



MEMBER OF THE BOARD

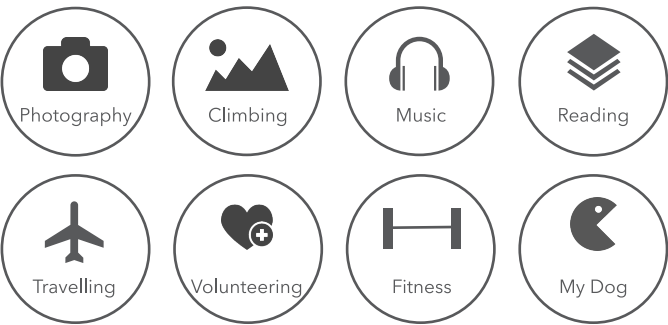
Member of the Board at Fitness Military
May 2015 to Present,
Dallas, Texas.
www.fitnessmilitary.org

Fitness Military is an early stage 501(c)(3) based in Dallas, Texas. Backed by a team of passionate volunteers, entrepreneurs, and former service members and their families, the Fitness Military empowers the mind and body of disabled veterans with free personal training and gym memberships.

Member of the Board at UpRight™
May 2015 to Dec 2017,
Dallas, Texas.
www.getupright.org

UpRight™ is an early stage nonprofit organization building a mobile donation application that empowers anyone to become a philanthropist with the ability to effectively donate money to inspiring charitable organizations in real time at the swipe of a finger.

HOBBIES & INTERESTS



EXPERIENCE (IN DEPTH)

Chief Marketing Officer at Silencer Shop

April 2018 to Present

Austin, Texas

www.silencershop.com

- Created and executed marketing operations, business intelligence, and lobbying efforts
 - Built Silencer Shop's BI and reporting structure for internal stakeholders as well as partners and manufacturers
 - Drove 11x ROI for marketing efforts
-

Director of Business Development (Founding Team Member) at Waldo Photos, Inc

Dec 2015 to July 2017

Austin, Texas

www.waldophotos.com

- Formed strategic partnerships from the ground up in 11 verticals resulting in on-boarding thousands of new users in year one
 - Built and managed client portfolio including EY, Events.com, RewardStyle, Kendra Scott, SXSW, F1, KWRI, CDW, Sodexo, and more
 - Managed over all partner and internal event operations to ensure successful and smooth execution of content delivery
-

Contract Consultant at Elliot Aquila Consulting Co

April 2014 to December 2015

North America / Europe / Africa

www.elliotaquila.com

- Modernized client sales and marketing workflows using automation and modern SAAS tools
 - Provided project management services that encompassed operations in the US, Europe, and Africa
 - Developed global strategic marketing operations and events
-

Co-Founder & Chief Operating Officer at Epicoa & Scheer USA

April 2012 to February 2014

North America / South America / Asia

- Managed business operations of three unique lines of business for Epicoa, Scheer, and Origins Brazil
 - Organized and ran global event operations
 - Achieved 90% market share of all Brazilian steakhouses in 2014
-

Co-Founder, Business Developer, & Project Manager at OneBuy

August 2011 to May 2012

North America / South America

www.onebuy.com

- Managed projects for sales, marketing, and software development teams
- Secured initial launching partner worth 1M USD in first quarter of business operations
- Lead reporting for board meetings with investors

